



# THE PLAYERS EDGE

MARCH 2017 ISSUE

## IN THIS ISSUE:

PLAY AWAY IN MARCH  
PARK & RIDE  
VOLUNTEER AT  
NORTHLANDS

[NORTHLANDSPARK.CA](http://NORTHLANDSPARK.CA)

# UPCOMING EVENTS & PROMOTIONS

RACING

DINING

CASINO

## PLAY AWAY IN MARCH

Be here Saturdays in March, when Players Club members have a chance to win VIP Trips for Two to Harrah's Laughlin via a spin of our prize wheel! Show your Las Vegas player reward cards and win extra cash prizes! On the March 25 Finale a lucky winner will choose from 1 of 4 amazing trips to Las Vegas, Windsor, San Diego or Laughlin!

Swipe your Players Club Card to earn weekly entries! Earn bonus entries with slot machine jackpots and earn even more as a Jackpot Players Club member! Show your Las Vegas player reward cards for your chance to win additional cash prizes up to \$100. The better the card, the more you get!

### PRIZE LIST

March 4: VIP Trip for Two to Harrah's Laughlin, Nevada

March 11: VIP Trip for Two to Harrah's Laughlin, Nevada

March 18: VIP Trip for Two to Harrah's Laughlin, Nevada

March 25: Your Choice of a Caesars Entertainment casino resort property in Las Vegas, San Diego, Windsor or Laughlin

Note:

- Caesars Entertainment casino resort property is TBA and subject to availability
- One (1) Las Vegas player reward card per Players Club member

## JACKPOT PLAYERS CLUB – YOUR EXCLUSIVE ACCESS TO MORE REWARDS

The JACKPOT Players Club is an exclusive player rewards program available only at Northlands Park Racetrack & Casino that offers its members MORE rewards!

Membership in the JACKPOT Players Club is automatic and gets you exclusive access to MORE perks, MORE discounts and MORE benefits than ever before, including:

- **MORE** Dining Discounts – receive an additional \$2 OFF (or more) on all signature Players Club Food Specials!
- **MORE** Free Slot Play – receive more Free Slot Play rewards emailed directly to you!
- **MORE** Exclusive Events – receive more invitations to MEMBERS ONLY parties, promotions and special events!
- **MORE** Trips – receive offers to join hosted VIP group trips to amazing Caesars Entertainment destinations!
- **MORE** 'Front of the Line' Access – receive invitations to Northlands Only events like K-Days, Canadian Finals Rodeo, concerts and tradeshow, etc.!
- **AND MUCH MORE!**

All you have to do is swipe your JACKPOT Players Club card and you'll get MORE!

Find out more by visiting Northlands Park Racetrack & Casino Guest Services.

\*An up to date and active email address on your Players Club account is required. Northlands Park Racetrack & Casino reserves the right to modify, change or cancel this program at any time, for any reason, without compensation or notice.

## VOLUNTEER AT NORTHLANDS

Northlands Volunteers play an important part at many of the events our city loves, including K-Days, K-Days Parade, Canadian Derby, Canadian Finals Rodeo, Farmfair International and the upcoming K-Days Rodeo! To learn more about our volunteer program and how you can participate, visit [northlands.com/volunteer](http://northlands.com/volunteer).

## PARK & RIDE

Safe, convenient, affordable. Located just a short walk away from Coliseum Station, Northlands Park & Ride is an inexpensive parking alternative for daily commuters! \$40/month gets you a guaranteed spot in a security-patrolled lot, Monday thru Friday from 6 a.m. to 6 p.m. Our swipe system allows you to get in and out whenever you want during those hours!

## LET US REWARD YOU!

Bring in your Las Vegas Premium Casino reward card and members could receive up to \$100 in Free Slot Play! The better the card, the more you get! See Host for details.

## THE BEST DEALS COME VIA EMAIL

We want to send you incredible offers via email. Simply stop by the Casino Players Club Centre and update your account and email address today!

# FOOD & BEVERAGE SPECIALS FOR PLAYERS CLUB MEMBERS ONLY

RACING

DINING

CASINO

## PLAYERS CLUB FOOD SPECIALS

Being a Players Club member means **MORE VALUE, MORE BENEFITS AND MORE FUN!** Don't miss these great food specials now found in the Paddock Theatre! Sign up for your Players Club card today! Become a JACKPOT Club member for even more daily discounts!

### **\$6 ALL DAY DRINK SPECIALS**

Enjoy a beverage while you relax in the Casino Lounge or take in an exciting race in Uplinks. Any day of the week!

House Highballs: \$6

Beer (Budweiser or Budweiser Light, 355 ml can): \$6

**ALL DAY | 7 DAYS A WEEK**

### **MONDAY \$3.99 BREAKFAST SPECIAL**

Enjoy all your breakfast favorites!

**9:30 – 11:30 a.m. | PADDOCK THEATRE**

### **TUESDAY \$3.99 BREAKFAST SPECIAL**

Enjoy all your breakfast favorites!

**9:30 – 11:30 a.m. | PADDOCK THEATRE**

### **WEDNESDAY \$8.99 DINNER SPECIAL**

Chicken Night!

**5:30 – 7:30 p.m. | PADDOCK THEATRE**

### **THURSDAY \$8.99 DINNER SPECIAL**

Beef Night!

**5:30 – 7:30 p.m. | PADDOCK THEATRE**

### **FRIDAY \$8.99 DINNER SPECIAL**

Fish Night!

**5:30 – 7:30 p.m. | PADDOCK THEATRE**

### **SATURDAY \$8.99 DINNER SPECIAL**

Steak Night!

**5:30 – 7:30 p.m. | PADDOCK THEATRE**

## 5 EASY WAYS TO COLLECT POINTS:

- Daily Visit - receive multiple points when you swipe your card.
- Wagering - present your card to the pari-mutuel teller, or insert the card in the self-serve kiosk before you place your bet and receive one point for each dollar you wager.
- Casino - win a handpay jackpot on any slot machine and you'll receive one point for every dollar won (to a maximum of 10,000 per win).
- Food - present your card to the server when you pay your bill and receive one point for each dollar purchased. Receive 5% off your food purchases throughout Northlands Park Racetrack & Casino.
- Promotions - win bonus points on special promotions.



Join Edmonton's Best  
Player Rewards  
Program – the  
only loyalty  
program that  
offers cash back  
rewards all the  
time!

The valuable points you collect earn you special privileges and rewards!

**SIGN UP AT THE PLAYERS CENTRE ON THE MAIN LEVEL OR ONLINE AT [NORTHLANDSPARK.CA](http://NORTHLANDSPARK.CA)**

# MARCH 2017



Northlands Park Racetrack & Casino



@Northlands\_Park



@NorthlandsEdmonton

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			1 ■ \$8.99 DINNER SPECIAL	2 ■ \$8.99 DINNER SPECIAL	3 ■ \$8.99 DINNER SPECIAL	4 ■ \$8.99 DINNER SPECIAL ■ PLAY AWAY IN MARCH
\$6 ALL DAY DRINK SPECIALS						
5	6 ■ \$3.99 BREAKFAST SPECIAL	7 ■ \$3.99 BREAKFAST SPECIAL	8 ■ \$8.99 DINNER SPECIAL	9 ■ \$8.99 DINNER SPECIAL	10 ■ \$8.99 DINNER SPECIAL	11 ■ \$8.99 DINNER SPECIAL ■ PLAY AWAY IN MARCH
\$6 ALL DAY DRINK SPECIALS						
12	13 ■ \$3.99 BREAKFAST SPECIAL	14 ■ \$3.99 BREAKFAST SPECIAL	15 ■ \$8.99 DINNER SPECIAL	16 ■ \$8.99 DINNER SPECIAL	17 ■ \$8.99 DINNER SPECIAL	18 ■ \$8.99 DINNER SPECIAL ■ PLAY AWAY IN MARCH
\$6 ALL DAY DRINK SPECIALS						
19	20 ■ \$3.99 BREAKFAST SPECIAL	21 ■ \$3.99 BREAKFAST SPECIAL	22 ■ \$8.99 DINNER SPECIAL	23 ■ \$8.99 DINNER SPECIAL	24 ■ \$8.99 DINNER SPECIAL	25 ■ \$8.99 DINNER SPECIAL ■ PLAY AWAY IN MARCH
\$6 ALL DAY DRINK SPECIALS						
26	27 ■ \$3.99 BREAKFAST SPECIAL	28 ■ \$3.99 BREAKFAST SPECIAL	29 ■ \$8.99 DINNER SPECIAL	30 ■ \$8.99 DINNER SPECIAL	31 ■ \$8.99 DINNER SPECIAL	
\$6 ALL DAY DRINK SPECIALS						