



THE PLAYERS EDGE

APRIL 2017 ISSUE

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This month we're going back to Cali to treat a lucky couple to an amazing trip to Harrah's Resort Southern California, June 1 – 5, 2017. Players Club members will be able to swipe for weekly draw ballots, while JACKPOT Players Club members will be able to earn even more. On April 1, 8, 15 & 22, the draw barrel will open at 5 p.m. Qualifiers will compete for prizes and earn their spots for the California Dreaming Slot Tournament Finale on April 29. The winner of the tournament will win the Grand Prize.

Saturdays in April | Finale – April 29

TOURNEVENT OF CHAMPIONS - SLOT TOURNAMENT EVENTS!



Northlands Park Racetrack & Casino
Our Largest Slot Tournament Event EVER!
May 6 to June 24

Finale Event – Sunday, June 25
Watch for more information coming soon!
See Guest Services for details!

JACKPOT PLAYERS CLUB – YOUR EXCLUSIVE ACCESS TO MORE REWARDS

The JACKPOT Players Club is an exclusive player rewards program available only at Northlands Park Racetrack & Casino that offers its members MORE rewards!

Membership in the JACKPOT Players Club is automatic and gets you exclusive access to MORE perks, MORE discounts and MORE benefits than ever before, including:

- **MORE Dining Discounts** – receive an additional \$2 OFF (or more) on all signature Players Club Food Specials!
- **MORE Free Slot Play** – receive more Free Slot Play rewards emailed directly to you!
- **MORE Exclusive Events** – receive more invitations to MEMBERS ONLY parties, promotions and special events!
- **MORE Trips** – receive offers to join hosted VIP group trips to amazing Caesars Entertainment destinations!
- **MORE 'Front of the Line' Access** – receive invitations to Northlands Only events like K-Days, Canadian Finals Rodeo, concerts and tradeshow, etc.!
- **AND MUCH MORE!**

All you have to do is swipe your JACKPOT Players Club card and you'll get MORE! Find out more by visiting Northlands Park Racetrack & Casino Guest Services.

*An up to date and active email address on your Players Club account is required. Northlands Park Racetrack & Casino reserves the right to modify, change or cancel this program at any time, for any reason, without compensation or notice.

THOROUGHbred SEASON OPENING WEEKEND

Let the races begin! Be here May 5 & 6 when the sport of kings returns. Opening Weekend highlights will include a live Kentucky Derby simulcast, food trucks and prizes ranging from a new TV to travel vouchers! Make sure to stay on Saturday for the May Casino Promotion!

May 5
Post Time: 6:30 p.m.

May 6
Post Time: 1 p.m.

PARK AFTER DARK

Start your weekend off right every Friday this summer at Park After Dark—Edmonton's biggest patio party! Featuring live horseracing, music, games, food, drinks and exciting casino action just a few steps from the track—it's as fun as Fridays get!

Starts June 2
Every Friday all summer
Post Time: 6:30 p.m.

VOLUNTEER AT NORTHLANDS

Northlands Volunteers play an important part at many of the events our city loves, including K-Days, K-Days Parade, Canadian Derby, Canadian Finals Rodeo, Farmfair International and the upcoming K-Days Rodeo! To learn more about our volunteer program and how you can participate, visit northlands.com/volunteer/

PARK & RIDE

Safe, convenient, affordable. Located just a short walk away from Coliseum Station, Northlands Park & Ride is an inexpensive parking alternative for daily commuters! \$40/month gets you a guaranteed spot in a security-patrolled lot, Monday thru Friday from 6 a.m. to 6 p.m. Our swipe system allows you to get in and out whenever you want during those hours!

LET US REWARD YOU!

Bring in your Las Vegas Premium Casino rewards cards and NEW members could receive up to \$100 in Free Slot Play! The better the card, the more you get! See a Guest Services Host for details. (Note: offer available only to NEW Northlands Players Club members).

THE BEST DEALS COME VIA EMAIL

We want to send you incredible offers via email. Simply stop by Guest Services and update your account and email address today!

FOOD & BEVERAGE SPECIALS FOR PLAYERS CLUB MEMBERS ONLY

RACING

DINING

CASINO

PLAYERS CLUB FOOD & BEVERAGE SPECIALS

Being a Players Club member means **MORE VALUE, MORE BENEFITS AND MORE FUN!** Don't miss these great food specials now found in the Paddock Theatre! Sign up for your Players Club card today! Become a JACKPOT Club member for even more daily discounts!

\$6 ALL DAY DRINK SPECIALS

Enjoy a beverage while you relax in the Casino Lounge or take in an exciting race in Uplinks. Any day of the week!

House Highballs: \$6

Beer (Budweiser or Budweiser Light, 355 ml can): \$6

ALL DAY | 7 DAYS A WEEK

Note: Players Club membership is not required.

NEW & IMPROVED FOOD SPECIALS!

We listened to your suggestions and made some changes to improve our value priced signature food specials.

We appreciate your patience and hope you enjoy the all new and improved food specials!

\$3.99 PLAYERS CLUB BREAKFAST SPECIAL

Monday thru Wednesday, 9:30 – 11:30 a.m.

Paddock Theatre

MONDAY – PANCAKES

Enjoy scrambled eggs, pancakes with syrup and breakfast sausages.

TUESDAY – BACON

Enjoy scrambled eggs, hash browns and bacon.

WEDNESDAY – BELGIAN WAFFLES

Enjoy scrambled eggs, Belgian waffles with syrup and breakfast sausages.

\$8.99 PLAYERS CLUB DINNER SPECIAL

Thursday & Saturday, 5:30 – 7:30 p.m.

Paddock Theatre

THURSDAY – ROAST BEEF

Enjoy roast beef, seasonal sides and dessert.

SATURDAY – PRIME RIB

Enjoy carved prime rib, mashed potatoes, Caesar salad and dessert.

5 EASY WAYS TO COLLECT POINTS:

- Daily Visit - receive multiple points when you swipe your card.
- Wagering - present your card to the pari-mutuel teller, or insert the card in the self-serve kiosk before you place your bet and receive one point for each dollar you wager.
- Casino - win a handpay jackpot on any slot machine and you'll receive one point for every dollar won (to a maximum of 10,000 per win).
- Food - present your card to the server when you pay your bill and receive one point for each dollar purchased. Receive 5% off your food purchases throughout Northlands Park Racetrack & Casino.
- Promotions - win bonus points on special promotions.



Join Edmonton's Best Player Rewards Program – the only loyalty program that offers cash back rewards all the time!

The valuable points you collect earn you special privileges and rewards!

SIGN UP AT THE PLAYERS CENTRE ON THE MAIN LEVEL OR ONLINE AT NORTHLANDSPARK.CA

APRIL 2017



Northlands Park Racetrack & Casino



@Northlands_Park



@NorthlandsEdmonton

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
						1 ■ \$8.99 DINNER SPECIAL ■ CALIFORNIA DREAMING IN APRIL!
2	3 ■ \$3.99 BREAKFAST SPECIAL	4 ■ \$3.99 BREAKFAST SPECIAL	5 ■ \$3.99 BREAKFAST SPECIAL	6 ■ \$8.99 DINNER SPECIAL	7	8 ■ \$8.99 DINNER SPECIAL ■ CALIFORNIA DREAMING IN APRIL!
\$6 ALL DAY DRINK SPECIALS						
9	10 ■ \$3.99 BREAKFAST SPECIAL	11 ■ \$3.99 BREAKFAST SPECIAL	12 ■ \$3.99 BREAKFAST SPECIAL	13 ■ \$8.99 DINNER SPECIAL	14 GOOD FRIDAY	15 ■ \$8.99 DINNER SPECIAL ■ CALIFORNIA DREAMING IN APRIL!
\$6 ALL DAY DRINK SPECIALS						
16	17 ■ \$3.99 BREAKFAST SPECIAL	18 ■ \$3.99 BREAKFAST SPECIAL	19 ■ \$3.99 BREAKFAST SPECIAL	20 ■ \$8.99 DINNER SPECIAL	21	22 ■ \$8.99 DINNER SPECIAL ■ CALIFORNIA DREAMING IN APRIL!
\$6 ALL DAY DRINK SPECIALS						
23	24 ■ \$3.99 BREAKFAST SPECIAL	25 ■ \$3.99 BREAKFAST SPECIAL	26 ■ \$3.99 BREAKFAST SPECIAL	27 ■ \$8.99 DINNER SPECIAL	28	29 ■ \$8.99 DINNER SPECIAL ■ CALIFORNIA DREAMING IN APRIL! FINALE
\$6 ALL DAY DRINK SPECIALS						
30						
\$6 ALL DAY DRINK SPECIALS						