



# THE PLAYERS EDGE

MAY 2017 ISSUE

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[NORTHLANDSPARK.CA](http://NORTHLANDSPARK.CA)

# UPCOMING EVENTS & PROMOTIONS

RACING

DINING

CASINO

## TOURNEVENT OF CHAMPIONS - SLOT TOURNAMENT EVENTS!



Northlands Park Racetrack & Casino

**Our Largest Slot Tournament Event EVER!**  
May 6 to June 24

**Finale Event**  
– **Sunday, June 25**  
Watch for more information coming soon!  
See Guest Services for details!

## JACKPOT PLAYERS CLUB – YOUR EXCLUSIVE ACCESS TO MORE REWARDS

The JACKPOT Players Club is an exclusive player rewards program available only at Northlands Park Racetrack & Casino that offers its members MORE rewards!

Membership in the JACKPOT Players Club is automatic and gets you exclusive access to MORE perks, MORE discounts and MORE benefits than ever before, including:

- **MORE** Dining Discounts – receive an additional \$2 OFF (or more) on all signature Players Club Food Specials!
- **MORE** Free Slot Play – receive more Free Slot Play rewards emailed directly to you!
- **MORE** Exclusive Events – receive more invitations to MEMBERS ONLY parties, promotions and special events!
- **MORE** Trips – receive offers to join hosted VIP group trips to amazing Caesars Entertainment destinations!
- **MORE** 'Front of the Line' Access – receive invitations to Northlands Only events like K-Days, Canadian Finals Rodeo, concerts and tradeshow, etc.!
- **AND MUCH MORE!**

**All you have to do is swipe your JACKPOT Players Club card and you'll get MORE!** Find out more by visiting Northlands Park Racetrack & Casino Guest Services.

\*An up to date and active email address on your Players Club account is required. Northlands Park Racetrack & Casino reserves the right to modify, change or cancel this program at any time, for any reason, without compensation or notice.

## THOROUGHbred SEASON OPENING WEEKEND

Let the races begin! Be here May 6 when the sport of kings returns. Opening Weekend highlights will include a live Kentucky Derby simulcast, food trucks and prizes ranging from a new TV to travel vouchers! Make sure to stay on Saturday for the May Casino Promotion!

**May 6**  
**Post Time: 1 p.m.**

## PARK AFTER DARK

Start your weekend off right every Friday this summer at Park After Dark—Edmonton's biggest patio party! Featuring live horseracing, music, games, food, drinks and exciting casino action just a few steps from the track—it's as fun as Fridays get!

**Starts June 2**  
**Every Friday all summer**  
**Post Time: 6:30 p.m.**

## VOLUNTEER AT NORTHLANDS

Northlands Volunteers play an important part at many of the events our city loves, including K-Days, K-Days Parade, Canadian Derby, Canadian Finals Rodeo, Farmfair International and the upcoming K-Days Rodeo! To learn more about our volunteer program and how you can participate, visit [northlands.com/volunteer/](http://northlands.com/volunteer/)

## PARK & RIDE

Safe, convenient, affordable. Located just a short walk away from Coliseum Station, Northlands Park & Ride is an inexpensive parking alternative for daily commuters! \$40/month gets you a guaranteed spot in a security-patrolled lot, Monday thru Friday from 6 a.m. to 6 p.m. Our swipe system allows you to get in and out whenever you want during those hours!

## LET US REWARD YOU!

Bring in your Las Vegas Premium Casino rewards cards and NEW members could receive up to \$100 in Free Slot Play! The better the card, the more you get! See a Guest Services Host for details. (Note: offer available only to NEW Northlands Players Club members).

## THE BEST DEALS COME VIA EMAIL

We want to send you incredible offers via email. Simply stop by Guest Services and update your account and email address today!

# FOOD & BEVERAGE SPECIALS FOR PLAYERS CLUB MEMBERS ONLY

RACING

DINING

CASINO

## PLAYERS CLUB FOOD & BEVERAGE SPECIALS

Being a Players Club member means **MORE VALUE, MORE BENEFITS AND MORE FUN!** Don't miss these great food specials now found in the Paddock Theatre! Sign up for your Players Club card today! Become a JACKPOT Club member for even more daily discounts!

### \$6 ALL DAY DRINK SPECIALS

Enjoy a beverage while you relax in the Casino Lounge or take in an exciting race in Uplinks. Any day of the week!

House Highballs: \$6

Beer (Budweiser or Budweiser Light, 355 ml can): \$6

**ALL DAY | 7 DAYS A WEEK**

Note: Players Club membership is not required.

### NEW & IMPROVED FOOD SPECIALS!

We listened to your suggestions and made some changes to improve our value priced signature food specials. We appreciate your patience and hope you enjoy the all new and improved food specials!

### \$3.99 PLAYERS CLUB BREAKFAST SPECIAL

Monday and Tuesday, 9:30 – 11:30 a.m.  
Paddock Theatre

#### MONDAY – PANCAKES

Enjoy scrambled eggs, pancakes with syrup and breakfast sausages.

#### TUESDAY – BACON

Enjoy scrambled eggs, hash browns and bacon.

### \$3.99 PLAYERS CLUB LUNCH SPECIAL

Wednesday, 11:30 a.m. – 1:30 p.m.  
Paddock Theatre

#### WEDNESDAY – SOUP AND SANDWICH

Enjoy our delicious soup and sandwich combo.

### \$8.99 PLAYERS CLUB DINNER SPECIAL

Thursday and Saturday, 5:30 – 7:30 p.m.

#### THURSDAY – CARVED ROAST BEEF

Enjoy roast beef, seasonal sides and dessert in the Paddock Theatre.

#### SATURDAY – STEAK SANDWICH

Enjoy our delicious steak sandwich served the way you like it at the Casino Grill.

## 5 EASY WAYS TO COLLECT POINTS:

- Daily Visit - receive multiple points when you swipe your card.
- Wagering - present your card to the pari-mutuel teller, or insert the card in the self-serve kiosk before you place your bet and receive one point for each dollar you wager.
- Casino - win a handpay jackpot on any slot machine and you'll receive one point for every dollar won (to a maximum of 10,000 per win).
- Food - present your card to the server when you pay your bill and receive one point for each dollar purchased. Receive 5% off your food purchases throughout Northlands Park Racetrack & Casino.
- Promotions - win bonus points on special promotions.



Join Edmonton's Best Player Rewards Program – the only loyalty program that offers cash back rewards all the time!

The valuable points you collect earn you special privileges and rewards!

**SIGN UP AT THE PLAYERS CENTRE ON THE MAIN LEVEL OR ONLINE AT [NORTHLANDSPARK.CA](http://NORTHLANDSPARK.CA)**

# MAY 2017



Northlands Park Racetrack & Casino



@Northlands\_Park



@NorthlandsEdmonton

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1 ■ \$3.99 BREAKFAST SPECIAL	2 ■ \$3.99 BREAKFAST SPECIAL	3 ■ \$3.99 BREAKFAST SPECIAL	4 ■ \$8.99 CARVED ROAST BEEF DINNER SPECIAL	5 ■ \$1.99 BREAKFAST SANDWICH (9:30-11:30 AM) ■ \$7.99 WINGS (5:30-7:30 PM)	6 ■ \$8.99 STEAK SANDWICH DINNER SPECIAL ■ TOURNEVENT OF CHAMPIONS ■ THOROUGHBRED OPENING WEEKEND (POST TIME 1 PM.)
<b>\$6 ALL DAY DRINK SPECIALS</b>						
7	8 ■ \$3.99 BREAKFAST SPECIAL	9 ■ \$3.99 BREAKFAST SPECIAL	10 ■ \$3.99 LUNCH SPECIAL	11 ■ \$8.99 CARVED ROAST BEEF DINNER SPECIAL	12 ■ \$1.99 BREAKFAST SANDWICH (9:30-11:30 AM) ■ \$7.99 WINGS (5:30-7:30 PM) ■ THOROUGHBRED RACING (POST TIME 6:30 PM.)	13 ■ \$8.99 STEAK SANDWICH DINNER SPECIAL ■ TOURNEVENT OF CHAMPIONS ■ THOROUGHBRED RACING (POST TIME 1 PM.)
<b>\$6 ALL DAY DRINK SPECIALS</b>						
14	15 ■ \$3.99 BREAKFAST SPECIAL	16 ■ \$3.99 BREAKFAST SPECIAL	17 ■ \$3.99 LUNCH SPECIAL	18 ■ \$8.99 CARVED ROAST BEEF DINNER SPECIAL	19 ■ \$1.99 BREAKFAST SANDWICH (9:30-11:30 AM) ■ \$7.99 WINGS (5:30-7:30 PM) ■ THOROUGHBRED RACING (POST TIME 6:30 PM.)	20 ■ \$8.99 STEAK SANDWICH DINNER SPECIAL ■ TOURNEVENT OF CHAMPIONS ■ THOROUGHBRED RACING (POST TIME 1 PM.)
<b>\$6 ALL DAY DRINK SPECIALS</b>						
21	22 ■ \$3.99 BREAKFAST SPECIAL ■ THOROUGHBRED RACING (POST TIME 1 PM.) VICTORIA DAY	23 ■ \$3.99 BREAKFAST SPECIAL	24 ■ \$3.99 LUNCH SPECIAL	25 ■ \$8.99 CARVED ROAST BEEF DINNER SPECIAL	26 ■ \$1.99 BREAKFAST SANDWICH (9:30-11:30 AM) ■ \$7.99 WINGS (5:30-7:30 PM) ■ THOROUGHBRED RACING (POST TIME 6:30 PM.)	27 ■ \$8.99 STEAK SANDWICH DINNER SPECIAL ■ TOURNEVENT OF CHAMPIONS ■ THOROUGHBRED RACING (POST TIME 1 PM.)
<b>\$6 ALL DAY DRINK SPECIALS</b>						
28	29 ■ \$3.99 BREAKFAST SPECIAL	30 ■ \$3.99 BREAKFAST SPECIAL	31 ■ \$3.99 LUNCH SPECIAL			
<b>\$6 ALL DAY DRINK SPECIALS</b>						