



THE 88TH AND FINAL RUNNING OF THE
CANADIAN DERBY

AT NORTHLANDS PARK



SATURDAY, AUGUST 19, 2017 • POST TIME: 12 P.M.



THE PLAYERS EDGE

AUGUST 2017 ISSUE

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88TH CANADIAN DERBY

It's the biggest event in Western Canadian racing—a thrilling afternoon where the past and present collide. A day of glamour and action, filled with history and tradition. Celebrate the 88th running of the Canadian Derby this August 19 at Northlands Park Racetrack & Casino and be part of history.

**Get your tickets now at northlandspark.ca
August 19 | 12 p.m.**

GET LUCKY IN LAUGHLIN

Players Club members have a chance to win a trip for two to Harrah's Laughlin Resort & Casino every Saturday! Start swiping your Players Club Card on August 6 and collect entries weekly through jackpot handpays. Put them in the draw barrel on Saturday night after 5 p.m. and you could end up enjoying the time of your life in Laughlin, Nevada!

**Saturday Nights, August 12, 19, 26 and September 2
5 p.m. – 11 p.m**

PARK AFTER DARK

During the summer, the only party that counts is the one out on the patio. Bask in the sun and the action each Friday at Park After Dark—Edmonton's outdoor celebration of horseracing, hanging out and having a great time. Featuring live DJ's, fun games and great food & drinks, there's no better way to start the weekend.

Fridays starting June 2 | 6:30 p.m.

THOROUGHBRED SEASON

Let the races begin! Thoroughbred Season continues through August on Wednesdays, Fridays and Saturdays!

Visit northlandspark.ca for details on dates and post times.

PARK & RIDE

Safe, convenient, affordable. Located just a short walk away from Coliseum Station, Northlands Park & Ride is an inexpensive parking alternative for daily commuters! \$40/month gets you a guaranteed spot in a security-patrolled lot, Monday thru Friday from 6 a.m. to 6 p.m. Our swipe system allows you to get in and out whenever you want during those hours!

JACKPOT PLAYERS CLUB – YOUR EXCLUSIVE ACCESS TO MORE REWARDS

The JACKPOT Players Club is an exclusive player rewards program available only at Northlands Park Racetrack & Casino that offers its members MORE rewards!

Membership in the JACKPOT Players Club is automatic and gets you exclusive access to MORE perks, MORE discounts and MORE benefits than ever before, including:

- **MORE Dining Discounts** – receive an additional \$2 OFF (or more) on all signature Players Club Food Specials!
- **MORE Free Slot Play** – receive more Free Slot Play rewards emailed directly to you!
- **MORE Exclusive Events** – receive more invitations to MEMBERS ONLY parties, promotions and special events!
- **MORE Trips** – receive offers to join hosted VIP group trips to amazing Caesars Entertainment destinations!
- **MORE 'Front of the Line' Access** – receive invitations to Northlands Only events like K-Days, Canadian Finals Rodeo, concerts and tradeshow, etc.!
- **AND MUCH MORE!**

All you have to do is swipe your JACKPOT Players Club card and you'll get MORE! Find out more by visiting Northlands Park Racetrack & Casino Guest Services.

*An up to date and active email address on your Players Club account is required. Northlands Park Racetrack & Casino reserves the right to modify, change or cancel this program at any time, for any reason, without compensation or notice.

VOLUNTEER AT NORTHLANDS

Northlands Volunteers play an important part at many of the events our city loves, including K-Days, K-Days Parade, Canadian Derby, Canadian Finals Rodeo, Farmfair International and the upcoming K-Days Rodeo! To learn more about our volunteer program and how you can participate, visit northlands.com/volunteer/

LET US REWARD YOU!

Bring in your Las Vegas Premium Casino rewards cards and NEW members could receive up to \$100 in Free Slot Play! The better the card, the more you get! See a Guest Services Host for details. (Note: offer available only to NEW Northlands Players Club members).

THE BEST DEALS COME VIA EMAIL

We want to send you incredible offers via email. Simply stop by Guest Services and update your account and email address today!

FOOD & BEVERAGE SPECIALS FOR PLAYERS CLUB MEMBERS ONLY

RACING

DINING

CASINO

PLAYERS CLUB FOOD & BEVERAGE SPECIALS

Being a Players Club member means **MORE VALUE, MORE BENEFITS AND MORE FUN!** Don't miss these great food specials! Sign up for your Players Club card today! Become a JACKPOT Club member for even more daily discounts!

\$6 ALL DAY DRINK SPECIALS

Enjoy a beverage while you relax in the Casino Lounge or take in an exciting race in Uplinks.

House Highballs and Beer

(Budweiser or Budweiser Light, 355 ml can)

\$6 any day of the week!

\$4 CANNED BEER SPECIAL

Join us after live racing ends and enjoy a cold beer.

This offer is valid for the duration of one hour after the last race in the Casino Lounge only.

Note: Players Club membership is not required for drink specials.

MONDAYS

\$1.99 BREAKFAST SANDWICH (HAM)

9:30 – 11:30 a.m. | CASINO GRILL

Enjoy our popular breakfast sandwich made with ham.

TUESDAYS

\$1.99 BREAKFAST SANDWICH (BACON)

9:30 – 11:30 a.m. | CASINO GRILL

Enjoy our popular breakfast sandwich made with bacon.

WEDNESDAYS

\$3.99 SOUP & SANDWICH LUNCH

11:30 a.m. – 1:30 p.m. | CASINO GRILL

Enjoy our delicious soup and sandwich combo.

THURSDAYS

\$4.99 BURGER & FRIES

11:30 a.m. – 7:30 p.m. (Extended Hours) | CASINO GRILL

Enjoy our tasty burger and fries combo (no substitutions).

FRIDAYS

\$1.99 BREAKFAST SANDWICH (HAM)

9:30 – 11:30 a.m. | CASINO GRILL

Enjoy our popular breakfast sandwich made with ham.

FRIDAYS

\$7.99 CHICKEN WINGS

5:30 – 7:30 p.m. | CASINO LOUNGE

Enjoy our tasty wings.

SATURDAYS

\$8.99 STEAK SANDWICH

5:30 – 7:30 p.m. | CASINO GRILL

Enjoy our signature sizzling steak sandwich (served medium) with fries (no substitutions).

4 EASY WAYS TO COLLECT POINTS:

The valuable points you collect earn you special privileges and rewards!

- Daily Visit - receive multiple points when you swipe your card.
- Casino - win a handpay jackpot on any slot machine and you'll receive one point for every dollar won (to a maximum of 10,000 per win).
- Food - present your card to the server when you pay your bill and receive 5% off your food purchases throughout Northlands Park Racetrack & Casino.
- Promotions - win bonus points on special promotions.

Join Edmonton's
Best Player
Rewards
Program
– the only
loyalty program
that offers cash
back rewards
all the time!



SIGN UP AT THE PLAYERS CENTRE ON THE MAIN LEVEL OR ONLINE AT NORTHLANDSPARK.CA

AUGUST 2017



Northlands Park Racetrack & Casino



@Northlands_Park



@NorthlandsEdmonton

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
		1 \$1.99 BREAKFAST SANDWICH (BACON)	2 \$3.99 SOUP & SANDWICH LUNCH THOROUGHBRED RACING (POST TIME 6:30 PM.)	3 \$4.99 BURGER & FRIES	4 \$1.99 BREAKFAST SANDWICH (HAM) THOROUGHBRED RACING (POST TIME 6:30 PM.)	5 \$8.99 STEAK SANDWICH THOROUGHBRED RACING (POST TIME 1 PM.) WIN YOUR WAY TO WINDSOR FINALE
\$6 ALL DAY DRINK SPECIALS						
6	7 \$1.99 BREAKFAST SANDWICH (HAM) THOROUGHBRED RACING (POST TIME 1 PM.)	8 \$1.99 BREAKFAST SANDWICH (BACON)	9 \$3.99 SOUP & SANDWICH LUNCH	10 \$4.99 BURGER & FRIES	11 \$1.99 BREAKFAST SANDWICH (HAM) THOROUGHBRED RACING (POST TIME 6:30 PM.)	12 \$8.99 STEAK SANDWICH THOROUGHBRED RACING (POST TIME 1 PM.) GET LUCKY IN LAUGHLIN
\$6 ALL DAY DRINK SPECIALS						
13	14 \$1.99 BREAKFAST SANDWICH (HAM)	15 \$1.99 BREAKFAST SANDWICH (BACON)	16 \$3.99 SOUP & SANDWICH LUNCH THOROUGHBRED RACING (POST TIME 6:30 PM.)	17 \$4.99 BURGER & FRIES	18 \$1.99 BREAKFAST SANDWICH (HAM) THOROUGHBRED RACING (POST TIME 6:30 PM.)	19 \$8.99 STEAK SANDWICH 88 TH CANADIAN DERBY (POST TIME 12 PM.) GET LUCKY IN LAUGHLIN
\$6 ALL DAY DRINK SPECIALS						
20	21 \$1.99 BREAKFAST SANDWICH (HAM)	22 \$1.99 BREAKFAST SANDWICH (BACON)	23 \$3.99 SOUP & SANDWICH LUNCH	24 \$4.99 BURGER & FRIES	25 \$1.99 BREAKFAST SANDWICH (HAM) THOROUGHBRED RACING (POST TIME 6:30 PM.)	26 \$8.99 STEAK SANDWICH THOROUGHBRED RACING (POST TIME 1 PM.) GET LUCKY IN LAUGHLIN
\$6 ALL DAY DRINK SPECIALS						
27	28 \$1.99 BREAKFAST SANDWICH (HAM)	29 \$1.99 BREAKFAST SANDWICH (BACON)	30 \$3.99 SOUP & SANDWICH LUNCH THOROUGHBRED RACING (POST TIME 6:30 PM.)	31 \$4.99 BURGER & FRIES		
\$6 ALL DAY DRINK SPECIALS						