



THE PLAYERS EDGE

SEPTEMBER 2017 ISSUE

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UPCOMING EVENTS & PROMOTIONS

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\$75K VEGAS BABY SLOT TOURNAMENT

This September a lucky Players Club member will win a VIP Trip to Las Vegas and participate in the \$75,000 Vegas Baby Slot Tournament! Print off free entries with your Players Club card and earn more by winning jackpots and participating in other casino promotions.

Saturdays, September 9, 16 & 23, contestants will participate in weekly slot tournaments to qualify for the Finale. Each participant has a chance to win hundreds in cash & prizes. Everyone who qualifies will participate in the Northlands Park Vegas Baby Slot Tournament Finale on September 30. The winner will jet off to Las Vegas to play in the \$75K Vegas Baby Slot Tournament!

Saturdays | September 9, 16, 23

Draw barrels open at 5 p.m.

Finale, September 30

Tournament starts at 8 p.m.

ALBERTA BREEDERS' FALL CLASSIC

The best Alberta-born thoroughbreds will race head-to-head for the top spot at this year's Fall Classic. Celebrate with a day of great racing, a chance to win a Banff ski and spa package for two and other prizes you won't want to miss.

September 16 | Post: noon

THOROUGHBRED SEASON

Thoroughbred Season continues through September on Wednesdays, Fridays and Saturdays!

Visit northlandspark.ca for details on dates and post times.

HARNESS RACING RETURNS

The action doesn't stop because the days are shorter! Harness Racing begins September 22! Drinks, dinner, Harness Racing, casino excitement—it's a perfect night out!

Visit northlandspark.ca for details on dates and post times.

NORTHLANDS FILLY PACE & WESTERN CANADA PACING DERBY

Two great events, one special day! Be here to see the fillies compete for the top spot at the Filly Pace and the colts and geldings battle it out in the Pacing Derby. Featuring \$10 win wagers and \$1 exacta wheels for every race, four \$250 dream wager draws and much more!

September 30

Post Time: 6:30 p.m.

JACKPOT PLAYERS CLUB – YOUR EXCLUSIVE ACCESS TO MORE REWARDS

The JACKPOT Players Club is an exclusive player rewards program available only at Northlands Park Racetrack & Casino that offers its members MORE rewards!

Membership in the JACKPOT Players Club is free and you have exclusive access to MORE perks, MORE discounts and MORE benefits than ever before, including:

- **MORE Dining Discounts** – receive an additional \$2 OFF (or more) on all signature Players Club Food Specials!
- **MORE Free Slot Play** – receive more Free Slot Play rewards emailed directly to you!
- **MORE Exclusive Events** – receive more invitations to MEMBERS ONLY parties, promotions and special events!
- **MORE Trips** – receive offers to join hosted VIP group trips to amazing Caesars Entertainment destinations!
- **MORE 'Front of the Line' Access** – receive invitations to Northlands Only events like K-DAYS, Canadian Finals Rodeo, concerts, tradeshow, and more!

All you have to do is swipe your JACKPOT Players Club card and you'll get MORE! Find out more by visiting Northlands Park Racetrack & Casino Guest Services.

*An up to date and active email address on your Players Club account is required. Northlands Park Racetrack & Casino reserves the right to modify, change or cancel this program at any time, for any reason, without compensation or notice.

VOLUNTEER AT NORTHLANDS

Northlands Volunteers play an important part at many of the events our city loves, including Canadian Finals Rodeo, Farmfair International and K-Days! To learn more about our volunteer program and how you can participate, visit northlands.com/volunteer/

LET US REWARD YOU!

Bring in your Las Vegas Premium Casino rewards cards and NEW members could receive up to \$100 in Free Slot Play! The better the card, the more you get! See a Guest Services Host for details. (Note: offer available only to NEW Northlands Players Club members).

THE BEST DEALS COME VIA EMAIL

We want to send you incredible offers via email. Simply stop by Guest Services and update your account and email address today!

FOOD & BEVERAGE SPECIALS FOR PLAYERS CLUB MEMBERS ONLY

RACING

DINING

CASINO



RACING

DINING

CASINO



Northlands
PARK
Racetrack & Casino

PLAYERS CLUB FOOD SPECIALS

**BEING A PLAYERS CLUB
MEMBER MEANS MORE
VALUE, MORE BENEFITS
AND MORE FUN!**

**DON'T MISS THESE
GREAT FOOD SPECIALS!**

VISIT GUEST SERVICES OR NORTHLANDSPARK.CA FOR MORE DETAILS

4 EASY WAYS TO COLLECT POINTS:



Join Edmonton's
Best Player
Rewards
Program
– the only
loyalty program
that offers cash
back rewards
all the time!

The valuable points you collect earn you special privileges and rewards!

- Daily Visit - receive multiple points when you swipe your card.
- Casino - win a handpay jackpot on any slot machine and you'll receive one point for every dollar won (to a maximum of 10,000 per win).
- Food - present your card to the server when you pay your bill and receive 5% off your food purchases throughout Northlands Park Racetrack & Casino.
- Promotions - win bonus points on special promotions.

SIGN UP AT THE PLAYERS CENTRE ON THE MAIN LEVEL OR ONLINE AT NORTHLANDSPARK.CA

SEPTEMBER 2017



Northlands Park Racetrack & Casino



@Northlands_Park



@NorthlandsEdmonton

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
					1 THOROUGHBRED RACING (POST TIME 6:30 PM.)	2 THOROUGHBRED RACING (POST TIME 1 PM.)
					\$6 ALL DAY DRINKS SPECIALS VISIT NORTHLANDSPARK.CA FOR DAILY FOOD SPECIALS	
3	4 THOROUGHBRED RACING (POST TIME 1 PM.)	5	6	7	8 THOROUGHBRED RACING (POST TIME 6:30 PM.)	9 THOROUGHBRED RACING (POST TIME 1 PM.) \$75K VEGAS BABY SLOT TOURNAMENT
					\$6 ALL DAY DRINKS SPECIALS VISIT NORTHLANDSPARK.CA FOR DAILY FOOD SPECIALS	
10	11	12	13 THOROUGHBRED RACING (POST TIME 6:30 PM.)	14	15 THOROUGHBRED RACING (POST TIME 6:30 PM.)	16 ALBERTA BREEDERS FALL CLASSIC (POST TIME: NOON) \$75K VEGAS BABY SLOT TOURNAMENT
					\$6 ALL DAY DRINKS SPECIALS VISIT NORTHLANDSPARK.CA FOR DAILY FOOD SPECIALS	
17	18	19	20	21	22 HARNES RACING (POST TIME 6:30 PM.)	23 HARNES RACING (POST TIME 6:30 PM.) \$75K VEGAS BABY SLOT TOURNAMENT
					\$6 ALL DAY DRINKS SPECIALS VISIT NORTHLANDSPARK.CA FOR DAILY FOOD SPECIALS	
24	25	26	27	28	29 HARNES RACING (POST TIME 6:30 PM.)	30 FILLY PACE & PACING DERBY (POST TIME: 6:30 PM.) \$75K VEGAS BABY SLOT TOURNAMENT FINALE
					\$6 ALL DAY DRINKS SPECIALS VISIT NORTHLANDSPARK.CA FOR DAILY FOOD SPECIALS	